



Potter PTO, 185 Cross Road, Dartmouth, MA 02747



Dear Community Member,

The George H. Potter Elementary School PTO is very excited to announce that on May 3, 2015, we will be holding our second annual Potter 5K Road Race at the George H. Potter Elementary School in Dartmouth. The main purpose of the race is to raise funds for the PTO, which in turn will be used to fund educational opportunities for the students outside of the classroom. The opportunities range from traditional field trips to historic and scientific areas throughout the region as well as visits to local businesses and events. The secondary reason for the race is to promote physical exercise in the community and to bring the community together for a fun filled event.

For this event and the PTO programs to be successful we need the community's support and involvement. Support can be in the form of a monetary sponsorship or an in-kind donation. As for involvement, we can always use volunteers on race day but we would much rather have additional runners in the race.

If you or your organization is able to provide a monetary donation then please review the following as it outlines the different sponsorship levels available. There is also a sponsorship form on the 2nd page for assistance.

Platinum (\$2500): This is the lead sponsorship for the event. The business logo will be prominently displayed on the front of the shirt that represents the run, as well as on the website (potter5k.weebly.com) and event brochure for every runner and interested spectator to see. There will be the opportunity to prominently display your banner at the start and end of the race. As well as providing recognition in the "goodie" bag given to every runner in the event.

Gold (\$500): This sponsor will have their logo prominently displayed on the back of the T-shirt as well as on the website. The business can also have materials in the "goodie" bag and a small banner representing your business will be at the water station at the race.

Silver (\$250): This sponsor will have their logo displayed on the back of the T-shirt (middle) and on the website.

Bronze (\$100): This sponsor will have their logo displayed on the back of the T-shirt (bottom 1/3rd) and on the website.

Family and community contribution (\$25): We are reserving the bottom of the T-shirt for families and friends of Potter School where they can provide a 20 character message.

Please feel free to contact the Race Director, Dennis Leary, with any questions or concerns that you may have regarding this letter or the event. We look forward to hearing from you and appreciate your time.

Sincerely,

Potter 5K Committee

Dennis Leary
Potter 5K Race Director
508.441.0872

potterelementary5k@gmail.com
<http://potter5k.weebly.com>



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Potter PTO 5K Road Race Sponsorship

- ✓ Level of sponsorship – \$2500 \$500 \$250 \$100

These levels of sponsorship allow you to submit your logo to be displayed as outlined on the enclosed letter.

Please submit your logo with this form or email it to potterelementary5k@gmail.com.

- ✓ Level of sponsorship – \$25 Other \$_____ Other/In-kind _____

These levels of sponsorship may allow you to submit your logo or provide a 20 character message. See the enclosed letter for details.

20 character message -

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Please provide us with your contact information -

Anonymous (on all materials)

Name (Family or Business) _____

Address (Family or Business) _____

Phone Number and/or email _____

Thank you for your support of George H. Potter School PTO!

Mail to:

George H. Potter School
Attn: Potter 5K Committee
185 Cross Road, Dartmouth
MA 02747